



**GOVERNMENT OF ARUNACHAL PRADESH  
DEPARTMENT OF TAX, EXCISE & NARCOTICS  
ITANAGAR**

**NOTIFICATION**

No. EX-514/MRP(R)/2024-2025/01

Dated Itanagar the 26<sup>th</sup> September 2024

In partial modification of the Extraordinary Gazette Notification No. EX-514/MRP(R)/2024-2025/01 dated 26/07/2024 and in exercise of the powers conferred under Section 22 of the Arunachal Pradesh Excise Act, 1993 and Rule 252 (i) and (ii) of the Arunachal Pradesh Excise Rules, 1994, the Governor of Arunachal Pradesh is pleased to revise the Maximum Retail Prices (MRPs) of IMFL (Beer) in the State as appended herewith as Annexure-III.

The revised Maximum Retail Price (MRP) of Alcoholic Beverages shall come into force in the State with effect from **1<sup>st</sup> October 2024**.

  
(Y.W. Ringu), IAS

Commissioner (Finance/Tax, Excise & Narcotics)  
Government of Arunachal Pradesh, Itanagar

Memo No. EX-514/MRP(R)/2024-2025/01/ Dated Itanagar the 26<sup>th</sup> September 2024  
Copy to:- 569

1. The Secretary to Hon'ble Governor, Arunachal Pradesh.
2. The Commissioner to Hon'ble Chief Minister, Arunachal Pradesh.
3. The Under Secretary to Hon'ble Deputy Chief Minister and Minister in-charge (Tax, Excise & Narcotics), Arunachal Pradesh.
4. The PS to Hon'ble Speaker/Deputy Speaker, Arunachal Pradesh.
5. The PS to all Hon'ble Ministers, Arunachal Pradesh.
6. The Hon'ble Members of Legislative Assembly, Arunachal Pradesh.
7. The US to the Chief Secretary, Government of Arunachal Pradesh.
8. The PCCF/DGP/All Principal Secretaries/Commissioners/Secretaries, Government of Arunachal Pradesh.
9. The PS to Commissioner (Law, Legislative & Justice).
10. The PS to Commissioner (Finance/Tax, Excise & Narcotics), Government of Arunachal Pradesh.
11. The Principal Accountant General, Arunachal Pradesh.
12. The Tax, Excise & Narcotics Commissioner, Government of Arunachal Pradesh.
13. All Deputy Commissioners-cum-Collector of Excise, Government of Arunachal Pradesh.
14. The SIO, NIC, Arunachal Pradesh, Itanagar.
15. The Director, IPR, Government of Arunachal Pradesh with a request to publish the Notification in the next Extraordinary Gazette and supply 200 copies to the Department.
16. All Deputy Commissioners (Tax, Excise & Narcotics), Government of Arunachal Pradesh.
17. The Nodal Officer, e-Abkari for information and necessary action.
18. The Assistant Commissioners/Superintendents (Tax, Excise & Narcotics), Government of Arunachal Pradesh, for wide circulation to all liquor traders in their respective jurisdiction.
19. All concerned Companies/ Sources of supply/ Bottling Units/ Breweries/Bonded Warehouses/ Importers/Exporters.
20. Office copy

  
(Y.W. Ringu), IAS

Commissioner (Finance/Tax, Excise & Narcotics)  
Government of Arunachal Pradesh, Itanagar

**Annexure - III****IMFL (Beer)**

<b>Sl. No.</b>	<b>Brand Name</b>	<b>Size (ml)</b>	<b>Maximum Retail Price (MRP) per Bottle/Can (Rs.)</b>
<b>(1)</b>	<b>(2)</b>	<b>(3)</b>	<b>(4)</b>
1	Hoegaarden Witbier	330	150
2	Budweiser Premium King of Beers	500	120
3	Corona Extra Premium Beer	330	150
4	Heineken Lager Beer	650	180
5	Heineken Lager Beer	500	140
6	Heineken Lager Beer	330	100
7	Kingfisher Premium Lager Beer	330	60
8	Kingfisher Premium Lager Beer	650	110
9	Kingfisher Premium Lager Beer	500	80
10	Kingfisher Ultra Lager Beer	650	150
11	Kingfisher Ultra Lager Beer	330	80
12	Kingfisher Ultra Lager Beer	500	120
13	Six Fields Pilsner Rich Hops Beer	650	175
14	Six Fields Pilsner Rich Hops Beer	500	120
15	Six Fields Pilsner Rich Hops Beer	330	100
16	Bira91 Superfresh Natural White Beer	500	155
17	Foster's Premium Lager Beer	650	155
18	Foster's Premium Lager Beer	500	85
19	Foster's Premium Lager Beer	330	80
20	Six Fields Blanche Finest Wheat Beer	500	120
21	Six Fields Blanche Finest Wheat Beer	330	75
22	Six Fields Blanche Finest Wheat Beer	5000	2120
23	Budweiser Magnum Beer	500	150
24	Heman 9000 Strong Beer	650	110
25	Heman 9000 Strong Beer	500	80
26	Tuborg Strong Super Premium Beer	650	100
27	Tuborg Strong Super Premium Beer	500	75
28	Carlsberg Premium Smooth Danish Lager Beer	650	185
29	Carlsberg Premium Smooth Danish Lager Beer	500	145
30	Carlsberg Premium Elephant Super Strong Beer	650	170



IMFL (Beer)			
Sl. No.	Brand Name	Size (ml)	Maximum Retail Price (MRP) per Bottle/Can (Rs.)
(1)	(2)	(3)	(4)
31	Carlsberg Premium Elephant Super Strong Beer	500	125
32	Kingfisher Ultra Max Premium Strong Beer	650	180
33	Kingfisher Ultra Max Premium Strong Beer	500	140
34	Kingfisher Ultra Max Premium Strong Beer	330	100
35	Meakin's 10000 Ultra Premium Super Strong Beer	500	80
36	Carlsberg Elephant Strong Super Premium Beer	500	115
37	Kingfisher Storm Strong Beer	650	130
38	Kingfisher Storm Strong Beer	500	100
39	Tuborg Classic Strong Beer	650	110
40	Tuborg Classic Strong Beer	500	80
41	Godfather The Legendary Finest Strong Beer	650	110
42	Godfather The Legendary Finest Strong Beer	500	80
43	Six Fields Brute Beer for the Bold	650	230
44	Six Fields Brute Beer for the Bold	500	150
45	Godfather Super Strong International Quality Beer	650	110
46	Godfather Super Strong International Quality Beer	500	80
47	Red Star Premium Strong Beer	650	100
48	Red Star Premium Strong Beer	500	70
49	Goldflow Premium Strong Beer	500	70
50	Kingfisher Strong Premium Beer	650	110
51	Kingfisher Strong Premium Beer	500	80
52	London Pilsner Premium Strong Beer	500	75
53	Old Monk The Original Premium Strong Beer	500	80
54	Thunderbolt Deluxe Super Strong Beer	500	80
55	Six Fields Brute Beer for the brave	650	185
56	Six Fields Brute Beer for the brave	500	135
57	Tuborg Strong Beer	650	110
58	Tuborg Strong Beer	500	80

IMFL (Beer)			
Sl. No.	Brand Name	Size (ml)	Maximum Retail Price (MRP) per Bottle/Can (Rs.)
(1)	(2)	(3)	(4)
59	Simba Roar Series Extra Strong Premium Beer	500	80
60	Carlsberg Premium Elephant Strong Beer	650	145
61	Carlsberg Premium Elephant Strong Beer	500	115
62	Bira 91 Rise Rice Strong Lager Beer	500	130
63	Heman 9000 Ultra Super Strong Beer	500	85