

Ministry of Electronics & IT





Guidelines for Online Gaming

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Internet for its users. With the expansion of the Internet and more and more Indians coming online, the potential for Indians being exposed to information which may be addictive in nature, inappropriate for children, depicts violence or is harmful to mental health, has grown. The Government is seized of the issues in cyber space, including those related to children.

To help achieve the aim of making Internet Open, Safe and Trusted and Accountable, the Central Government, in exercise of powers conferred by the Information Technology Act, 2000 ("IT Act"), has made the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021. These rules cast specific obligation on intermediaries, including intermediaries offering online games, to observe diligence and provides that if they fail to observe such diligence, they shall no longer be exempt from their liability under law for third-party information or data or communication link hosted by them, including on websites. Such diligence includes the following:

- i. To make reasonable efforts to cause its user not to host, display, publish, transmit or share any information (including information in the nature of an online game) that is harmful to child, causes incitement to the commission of any cognizable offence, relates to encourages gambling, or violates any law for the time being in force;
- ii. To not host, store or publish unlawful information (including information in the nature of an online game), on a voluntary basis on violation of the above, and on actual knowledge upon receipt of a grievance or court order or notice from the appropriate government or its agency;
- iii. To have in place a grievance redressal machinery, and resolve complaints of violation of the rules within 72 hours of being reported and, in case of a complaint by an individual or her/his authorised representative, remove within 24 hours any content which *prima facie* exposes the private area of such individual, shows such individual in full or partial nudity or shows or depicts such individual in any sexual act or conduct; and
- iv. To provide, upon receipt of an order from a lawfully authorised government agency, information or assistance for prevention, detection, investigation or prosecution under law.

Also, the Ministry of Information and Broadcasting has issued an advisory, advising the print and electronic media to refrain from publishing advertisements of online betting platforms, and online and social media, including online advertisement intermediaries and publishers, not to display such advertisements in India or target such advertisements towards Indian audience. The Ministry has also issued an advisory to all private satellite television channels on 'Advertisements on Online Games,

Fantasy Sports, etc.', advising all broadcasters that the guidelines issued by the Advertising and and ards Council of India (ASCI) be complied with and that the advertisements broadcast on evision adhere to the same.

arendments to the Information Technology (Intermediary Guidelines and Digital Media Ethics and Rules, 2021 in exercise of its powers under the Information Technology Act, 2000. The draft amendments are aimed at addressing the said need, while enabling the growth of the online gaming dustry in a responsible manner. The Government initiated public consultation on the same on 1.2023. Extensive consultations have been undertaken to generate necessary feedback to formulate and notify the said rules.

This information was given by the Minister of State for Electronics and Information Technology, Shri Rajeev Chandrasekhar in a written reply to a question in Rajya Sabha today.

RKJ/M

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